

July 2009

Volume 4, Issue 2



## Oviedo Selected as a Top-100 City to Live by Relocate America!

Once the City of Oviedo was nominated as a TOP-100 city candidate, city staff went to work and addressed a variety of questions and issues about Oviedo. Nominated cities were asked to describe the state of the local economy, housing market, educational opportunities, environmental initiatives, community events, parks and recreation programs and amenities and crime and safety initiatives.

The City's application and written responses for the 12th annual listing were then given further consideration by Relocate America's editorial team. The editorial team reviewed the nominations and selected the TOP100 cities based on interviews with local leaders, feedback from residents, as well as, economic, environmental, education, crime, employment and housing data for the past year.

The complete Top 100 List along with community profiles, photos and video can be viewed at <http://top100.relocate-america.com/> Only cities in the TOP10 are numerically ranked.

RelocateAmerica.com is a website that provides relocating consumers and area residents with access to local community resources. *"With the increasing concern on our nation's economy and recovering housing market we approached this year's list with a different lens than in previous years. We concentrated on the outlook for future growth & ability to rebound in the communities that we selected" said Steve Nickerson, president and CEO. "We looked at the local government & the business leadership in each community as we considered this year's winners. We selected communities with visionary leaders, improving or thriving economies including housing and realization of "green" initiatives".*

Relocate America is operated by trueV New Media Group located in Brighton, Michigan. trueV New Media is a Midwest-focused media & marketing firm



that provides clients with technical, design, public relations & business strategy. In December 2008, trueV New Media began daily operations and development of Relocate America. Relocate America is a leading online relocation resource having served millions of consumers annually since 1997.

## City Council Endorses Florida League of Cities Initiative: "Building Citizenship in the Community: Back to Basics"

On June 15, 2009 the Oviedo City Council unanimously adopted a resolution to support an initiative known as "Building Citizenship in the Community: Back to Basics". This new program was designed by the Florida League of Cities to increase civic awareness and participation and to develop more informed residents, voters and leaders. Oviedo is now one of more than 100 Florida cities who have adopted the resolution and endorsed this initiative.

**Below are 10 things that the League of Cities program suggests Oviedo and other cities can do to advance this initiative. Some of these ideas will involve collaboration with schools and other agencies.**



- ◆ **Adopt a resolution recognizing the "Building Citizenship in the Community: Back to Basics" initiative.**
- ◆ **Develop a civic-education action plan.**
- ◆ **Make civic resources available to your residents.**
- ◆ **Establish a speaker's bureau.**
- ◆ **Create a citizens' academy and/or a youth council.**
- ◆ **Establish a city/school partnership program.**
- ◆ **Create "community tours" of City Hall for all residents and shadowing opportunities for educators and students.**
- ◆ **Use City Council meetings as an opportunity to improve your community's civic health.**
- ◆ **Sponsor community forums where critical issues can be discussed in even more detail.**
- ◆ **Form community partnerships with civil groups and other businesses.**

### Inside this issue:

Your City Council	2
5 Year Capital Improvement Program	2
City Manager's Message	3
Recreation & Parks Programs	4/5
Public Works Building Dedication	6
Project Pressure	6
Hurricane Preparation	7
Independence Day Celebration	8





**Councilman  
Steve Henken**  
407-971-5605

shenken@cityofoviedo.net

**Deputy Mayor  
Dominic Persampiere**  
407-971-5602

dpersampiere@cityofoviedo.net

**Mayor  
Mary Lou Andrews**  
407-971-5601

mlandrews@cityofoviedo.net

**Councilman  
Keith Britton**  
407-971-5604

kbritton@cityofoviedo.net

**Councilman  
Stephen Schenck**  
407-971-5603

sschenck@cityofoviedo.net

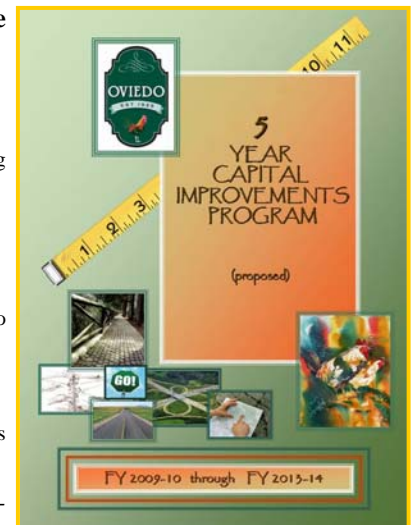
## City Council Reviews 5 Year Capital Improvements Program

At a work session held on June 8, 2009, the Oviedo City Council reviewed and discussed the proposed 5 Year CIP for the period of FY 2009-10 through FY 2013-14. The CIP is the primary tool for implementing City Council initiatives - many of which are reflected in various "Master Plans" such as Transportation, Stormwater, Water/Wastewater and Reclaimed Water and Parks and Recreation that now serve as a blueprint for future capital investment. To view the CIP document, copy and paste the following link to your web browser: <http://www.cityofoviedo.net/index.php?q=node/495>

### Some of the higher-profile projects included in the 5 Year CIP - some of which are subject to future funding availability are as follows:

- \* SR426 realignment, intersection improvements at SR 434 and related right-of-way acquisition.
- \* The City's share of funding to construct infrastructure improvements for the New Town Center - including internal roadways, landscaping and hardscaping amenities, a Community Park and Amphitheatre.
- \* Resurfacing 15.5 miles of City-maintained roads over the next five years.
- \* Construction of several road improvements as recommended in the Transportation Master Plan.
- \* The initial phase of improvements included in the 10 year Park and Recreation Master Plan, subject to approval of a future bond issue in 2010 or 2011.
- \* Continued construction of the City's reuse distribution system.
- \* Completion of the new Public Works complex on Evans Street and planning for a new Police Headquarters facility on Lockwood Boulevard.

The proposed CIP also serves as the companion to the *Capital Improvements Element of the Comprehensive Plan*, which outlines capital improvements that are required to maintain adopted levels of service and keep pace with community growth. The listing below depicts the breakdown of the proposed \$79.2 million 5 Year CIP by major project category:



<b>Water/Wastewater &amp; Reclaimed System Improvements</b>	\$17,251,840	21.8%
<b>Transportation Improvements</b>	16,605,426	21.0%
<b>Downtown and Economic Development Improvements</b>	13,795,060	17.4%
<b>General Facilities Improvements</b>	12,992,240	16.4%
<b>Recreation Facility Improvements</b>	12,078,052	15.3%
<b>Vehicle Replacement and Acquisition</b>	3,245,954	4.1%
<b>Stormwater Improvements</b>	2,825,759	3.6%
<b>Technology Improvements</b>	390,515	0.5%
<b>TOTAL: 5 YEAR CIP EXPENDITURES</b>	<b>\$79,184,846</b>	<b>100.0%</b>

## A Message from the City Manager:

### By Richard Gestrich, City Manager

*Strategic Planning* is a systematic process for drawing a vision of a community's future. In short, strategic planning helps communities control and prepare for the future. Recently, on May 28<sup>th</sup>, June 2<sup>nd</sup> and June 4<sup>th</sup> your City Council along with senior management staff gathered at Seminole Community College to update, refine and re-prioritize goals and strategies.

The City was assisted in its efforts by two professional facilitators with extensive experience in strategic planning for communities throughout Florida. Over several months prior to the strategic planning sessions, the facilitators did some extensive background work that served as the foundation for building Oviedo's vision and strategic plan. This included interviews with the Council members and City staff, interviews with individual citizens and focus groups of citizens, and extensive research into the forces and trends bearing down on the city. By the end of the third work session on June 4<sup>th</sup>, Council and senior staff established 7 *Strategic Focus Areas* (known as *SFA's*) with a total of 24 goals. Of the 24 goals, 12 were classified as high priority. The other 12 goals received a rating of "endorsed" – but are also considered very important.

The three highest priority goals were as follows:

- \* Ensure a sustainable water supply
- \* Implement the transportation master plan (subject to changing conditions and funding availability)
- \* Continue high levels of customer service, productivity, and efficiency while maintaining fiscal and organizational health

The seven *strategic focus areas* are as follows:

1. **Natural and Built Systems**

Ensure that the natural and built environment of Oviedo is healthy and sustainable.

2. **Mobility and Transportation**

A transportation system that will foster economic development, responsible energy use and environmental protection, and health and safety of residents while increasing the ability of people to move around the City.

3. **Economic Vitality and Development**

A diverse and strong local economy that brings good jobs and profitable businesses while contributing to the economic health of the City.

4. **Safety and Security**

Oviedo will be one of Florida's safest cities.

5. **Recreation, Arts and Cultural Activities**

Oviedo offers a wide range of quality recreation, arts and cultural activities which satisfy the expectations of residents while also serving to attract new residents and business.

6. **Community Character**

Foster and maintain a strong sense of community identity and of place.

7. **High Performance Government**

A high level of community confidence and trust in city government

Both the background report and the complete listing of goals and strategies can be found on the home page of the City's website at [www.cityofoviedo.net](http://www.cityofoviedo.net) and go the right panel under the Latest in Oviedo. Our next step in this exciting endeavor is to involve you! This summer we are proposing to conduct a telephone survey to see how you feel about the strategic priorities and to determine if the general public agrees or not with the direction set by the Oviedo City Council. We look forward to your input and participation!

Sincerely,



Richard Gestrich, City Manager

## Oviedo Recreation & Parks Calendar of Events: Fun for Everyone!

The City of Oviedo Recreation and Parks Department presents events, sports and exercise for the entire family. Check the City's website at [www.cityofoviedo.net](http://www.cityofoviedo.net) under Recreation & Parks / Events for additional offerings.

**Family Bingo Night—August 7** It's baaaack! Family Bingo Night will be held at Riverside Park on August 7th at 7:00 p.m. Cost is \$2 per card, with a maximum of 5 cards per person. Prizes will be awarded. Attendance is limited.

**Fun Days— August 17, 18, 19, 20, 21** When school is out, Riverside Park is in! Children ages 5-12 can swim, play indoor/outdoor games, and do arts and crafts. Program times are 7:30 a.m. to 6:00 p.m. Oviedo resident cost is \$30 per day, Non-Resident Member cost is \$50 per day, and Non-Resident Non-Member cost is \$60 per day.

**Movie in the Park—August 22nd** Enjoy a FREE night at the movies. Riverside Park will be showing a moving on an outside giant movie screen (movie to be determined). The movie will begin at dusk. Bring a chair or blanket to sit on. Popcorn, candy, chips, ice cream, and soda will be available for purchase.



**5th Grade Dance—August 28th** Participants will dance the night away at Riverside Park from 6:30 p.m. to 9:30 p.m. with radio-friendly music from DJ Frankie C. The concession stand will be open for items to purchase. Tickets will go on sale August 23rd at 10:00 a.m. Resident cost is \$9, Non-Resident Member cost is \$10, and Non-Resident Non-Member cost is \$11.

For further information on any of these fantastic programs, please contact Riverside Park at (407) 971-5575.

**Note:** Events are subject to change of date or cancellation.

### Youth Archery

Saturday Youth Archery Classes will be offered July 11th through August 15th. Registration will be open until July 3rd and participants can choose between a Beginner's (9:00 a.m.-10:00 a.m.) class and an Advanced (10:30 a.m.-11:30 a.m.) class (for those who have completed the Beginner's class). For more information, please call (407) 971-5575.



### Youth Basketball and Volleyball Leagues

The Oviedo Gym & Aquatics Facility is currently offering both youth basketball and volleyball summer leagues. Fall registration begins July 11<sup>th</sup>, with the fall season beginning in October.

#### Basketball

City Residents \$90

Non-Resident Members \$105

Non-Resident Non-Member \$130



#### Volleyball

City Residents \$70

Non-Resident Members \$90

Non-Resident Non-Member \$110



## Aquatics Programs

### Birthdays Parties

We offer poolside birthday parties at the Aquatic Facility and have a variety of brand new packages you can choose from! In order to have a party at the Aquatic Facility the birthday child must be turning at least 4 years old. Birthday parties are not private rentals, therefore there may be more than one party going on at the same time. Reservations for 2009 parties are now underway. Splash Zone Parties will be offered from April 17<sup>th</sup> - September 26<sup>th</sup>. Questions or to make a reservation: contact Emily Waitt at 407-971-5567 or [ewaitt@cityofoviedo.net](mailto:ewaitt@cityofoviedo.net).

### Training Cudas

The Training Cudas swim from September - May at the Aquatic Facility. This team is designed to maintain endurance and technique in the off-season. Practices are held on Tuesdays and Thursdays from 6-7 p.m. OR 7-8 p.m. at the Aquatic Facility and combine stroke technique and endurance sets. Swimmers must be at least six years old and pass a swim test prior to registration. Registration for September starts August 29<sup>th</sup> at 8 a.m. at the Aquatic Facility. Please contact Lori Hickey at (407) 971-5570 or [lhickey@cityofoviedo.net](mailto:lhickey@cityofoviedo.net) for more information.

### Summer Swim Lessons

The City of Oviedo, Recreation & Parks Department offers Group Swim Lessons taught by certified American Red Cross instructors at Riverside Pool. All swimmers must be tested by a swim instructor before registration so they may be placed in the correct level. This evaluation can be done at either of the Oviedo pools, anytime they are open, however; registration and the lessons are held at Riverside Park. Registration begins on the date listed below; 8 a.m. for City of Oviedo Residents and 10 a.m. for Non-Residents.

Morning Lessons: All morning lessons are held on Monday, Wednesday & Fridays.

AM 3: July 13<sup>th</sup> - 24<sup>th</sup>  
Registration begins July 11<sup>th</sup>

AM 4: July 27<sup>th</sup> - August 7<sup>th</sup>  
Registration begins July 25<sup>th</sup>

AM 5: August 10<sup>th</sup> - 21<sup>st</sup>  
Registration begins August 8<sup>th</sup>



Evening Lessons: All evening lessons are held on Tuesdays & Thursdays.

PM 2: July 21<sup>st</sup> - August 6<sup>th</sup>  
Registration begins July 18<sup>th</sup>

The entire class schedule can be found online at [www.cityofoviedo.net](http://www.cityofoviedo.net), at Riverside Park or the Oviedo Gym & Aquatics Facility. For more information, please contact Liz Fiorey at (407) 971-5582 or [lfiorey@cityofoviedo.net](mailto:lfiorey@cityofoviedo.net).

## New Public Works Facility Dedicated and Open for Business

On June 6<sup>th</sup> it was a beautiful morning for a dedication ceremony as the Oviedo City Council formally dedicated the new Public Works Administration and Engineering facility. The new facility is part of a major face lift for the City's Public Works complex located on Evans Street off CR 419 (across from Kingsbridge East).

The new facility is being financed from bond proceeds approved by City voters in November, 2006.

The new 5,400 square foot facility will provide permanent work space for the City's engineering staff, Public Works Director and other Public Works staff who were previously located in leased office space on Central Avenue since September, 2005. See how Oviedo has "Gone Green" and the benefits of having this new facility designed to meet the highest level of energy conservation.



# Oviedo Has

## Gone Green

How Do We Benefit

We are seeking **GOLD** LEED Certification for our new Administration Facility

**LEED** Stands for **Leadership in Energy and Environmental Design**

**LEED** Certification, developed and administered by the U.S. Green Building Council, a Washington D.C. based non-profit coalition of Building Industry leaders, is designed to promote design & construction practices that increase profitability while reducing the negative environmental impacts of buildings and improving occupant health and well being.

**LEED** Certification includes a rigorous third party commissioning process that offers compelling proof that we have achieved our environmental goals and our building is performing as designed.

Building in accordance with **LEED** guidelines

- ◆ saves money,
- ◆ it helps the environment,
- ◆ it is good for people
- ◆ and it just makes good common sense.

**30% Energy Savings (\$4000 per yr)**

- ✓ VAV system with VFD
- ✓ R-19 wall insulation
- ✓ 0.9 watts per sq ft lighting
- ✓ 14 deg. F chilled water delta T
- ✓ Daylighting controls
- ✓ High efficiency glazing
- ✓ Lots of external shading

**100% Water Savings Outside Building**

- ✓ Retention pond for irrigation
- ✓ Rainwater collected and directed to retention pond

**83% Water Savings Inside Building (52,000 gal per yr)**

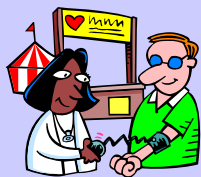
- ✓ Low flow air pressure assist toilets
- ✓ Waterless urinals
- ✓ Low flow sensor faucets

**Improved Indoor Air Quality (IAQ)**

- ✓ Carbon dioxide monitoring
- ✓ Underfloor air system
- ✓ MERV 13 filters
- ✓ Low emitting materials
- ✓ Daylight & Views

## Oviedo Hosts Project Pressure and Helps Break a World Record!

On May 23, 2009 over 200 volunteers used over 300 cuffs to help set the record for the most blood pressure readings in 8 hours. They worked tirelessly from 9:01am to exactly 5:01pm to ensure that all visitors to the Get Healthy Fest - where the event was taking place - were properly screened.



A total of 2,075 blood pressures were taken at the Get Healthy Fest held at Shane Kelly Park and set a Guinness Book of World Records for the most blood pressure readings in an 8 hour period.

Please visit the Guinness website to view more details, [www.GuinnessWorldRecords.com](http://www.GuinnessWorldRecords.com)

## Hurricane Season - Are You Ready?

Although the week of May 24<sup>th</sup> through May 30<sup>th</sup> was declared "Hurricane Preparedness Week", the actual hurricane season begins June 1<sup>st</sup> and concludes November 30<sup>th</sup>. If you haven't done so already, now is a good time to evaluate your Family Hurricane Plan. A few simple steps can assure your family is well prepared for a hurricane and make your family's recovery from the storm much easier. The City of Oviedo Emergency Management Division wants you to ask yourself: ***Am I ready in the event of a hurricane or other significant storm event?***

Hurricanes are categorized based upon their strength. The stronger the winds, the greater the storm and potential damage. Hurricanes can produce strong winds, heavy rain, flooding, hail, lightning, and tornadoes.

- Category 1      74 to 95 mph
- Category 2      96 to 110 mph
- Category 3      111 to 130 mph
- Category 4      131 to 155 mph
- Category 5      Over 155 mph

### Before the Storm

- ⇒ Monitor weather updates.
- ⇒ Assist family and neighbors with storm preparations.
- ⇒ Make arrangements for pets.
- ⇒ Take care of medical needs.
- ⇒ Install storm protection on exterior of home.
- ⇒ Acquire all necessary supplies to sustain for a 7 day period.
- ⇒ Evacuate to shelter or stay with family or friends if you reside in a mobile home.

### During the Storm

- ⇒ Monitor weather updates.
- ⇒ Relocate to secure area of your home.
- ⇒ Do not attempt repairs to your home during the storm.
- ⇒ Stay away from windows.
- ⇒ Evacuation at this point is not possible.

### After the Storm

- ⇒ Monitor weather updates and special emergency management information.
- ⇒ Avoid going outside until public safety personnel can survey the area for hazards such as down power lines and dangerous leaning or falling trees.
- ⇒ Stay off the roads.
- ⇒ Comply with curfew restrictions.
- ⇒ Document damage to your home.
- ⇒ Contact your insurance carrier.
- ⇒ Begin home repairs only if they can be performed safely.
- ⇒ Assist family and neighbors. Utility restoration is a high priority.
- ⇒ Power outage survey and damage assessment will be underway.
- ⇒ Be patient as many citizens are experiencing the same disaster event.
- ⇒ Call 911 only for true emergencies.

### Home Preparation

Home protection measures are recommended for any Category 1 or greater hurricane. This may include applying shutters to windows, strengthening garage door, trimming trees around home, securing objects from outdoors, acquiring tarps, plastic rolls, nails, wood strips for covering roof after damage occurs, acquiring portable generators and reserve fuel for backup power.

### Food/Drink

You should acquire a minimum 5 to 7 day supply of food and water for the entire family. An estimated 1 gallon of water per day per family member is recommended. Other items should include non-alcoholic beverages, canned foods and dried foods, snacks, fruit, snack bars, peanut butter & jelly, crackers, cereal, baby food and formula, special dietary foods, ice and pet food.

### Personal Products

Personal products should include medications for a minimum of 2 weeks, first aid kit, baby diapers, bar soap & shampoo, personal products & toiletries, paper towels & paper plates, plastic eating utensils, mosquito repellent and cash money.

### Home Products

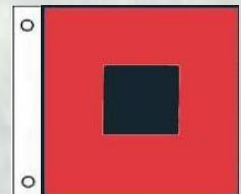
Home products include insurance paper work, manual can opener, non-battery dependent telephone, weather alert radio, battery power radio, portable grill (gas or charcoal), flashlights and spare batteries, matches, fire extinguisher, portable cooler, spare batteries.

### More Information

City of Oviedo  
National Hurricane Center  
Florida Division of Emergency Management  
Federal Emergency Management Administration

Create your own personalized Family or Business Disaster Plan by going to [www.floridadisaster.org](http://www.floridadisaster.org). This interactive tool is provided by the State of Florida and only takes about 10-15 minutes to complete.

**Remember, the best way to make your family and home safer is to be prepared before a disaster happens.**



## City Of Oviedo

City of Oviedo  
400 Alexandria Boulevard  
Oviedo, Florida 32765  
[www.cityofoviedo.net](http://www.cityofoviedo.net)

Phone: 407-971-5555

Growing in the Right Direction!



Questions or comments related to **Crossroads** may be directed to the City Offices at 407-971-5555 or via e-mail,

# Annual Independence Day Celebration

Join Us For Oviedo's Annual Independence Day Celebration !!!  
Gymnasium & Aquatic Facility

148 Oviedo Blvd.

**Big Kahuna Pool Party \*\* Block Party \*\* Splash Zone**

### Cost

\$2 before July 3rd

\$4 day of event

Price includes: Parking, Big Kahuna Pool Admission (**Splash Zone Sold Separately**), Games, Inflatables & Contests

- \* Pool Party Big Kahuna Pool 11am-8pm
- \* Block Party 12pm-9pm
- \* Live Entertainment
- \* Vendors
- \* Fireworks Display
- \* Food & Beverages for Purchase While Supplies Last
- \* Purchase tickets at the Gym & Aquatic Facility and Riverside Park

*Celebrate July 4th*



Fore more information,  
please call

(407) 971-5575

(407) 971-5568